



TUESDAY, SEPTEMBER 21, 2010

Eve Gravel + Jacket Giveaway

So recently I was contacted by a Canadian-based designer, Eve Gravel, to do a collaboration to style up one of their items and to host as a giveaway for one of you lucky girls! They are looking to expand over to the United States - so what's better than contacting five personal style bloggers here? Their fall/winter lookbook is just gorgeous. When they sent over the link for it - I honestly swooned! She's been in the business for 16 seasons, so the quality, styling and look of all of her pieces are just top notch!





She asked each of the bloggers chosen to pick out some of their favorites pieces so we could style up something! I didn't get my favorite piece - which was the Chanel jacket, but this "we get on" jacket was really funky and brought me out of my normal element! It was fun to play up. I keep telling myself I want to incorporate more edgy pieces into my wardrobe and this was a great chance to play around with something new without fully committing! I like being taken out of my comfort zone sometimes with style.



The awesome thing about Eve Gravel this week is that five bloggers (myself included) are hosting giveaways on their blog including a piece from their lookbook! Be sure to check out Lulu Letty, Sally Jane Vintage, Liebemarlene and A Thought is the Blossom to enter on each blog for a chance to win! All you have to do to enter is go to the Eve Gravel website and comment with your favorite piece from the collection! It shouldn't be hard to find something you'll love. The giveaway will run one week from today! And yes, it's open to you international ladies too!

Selective potential; 23 septembre 2010
Mention et visuel de la collection d'Ève Gravel
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