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■ IN THE NEWS

The dress trail, from Gravel to Jones

It was a coup for designer Ève Gravel, and a determined effort. Norah Jones wore one of her dresses to perform at Salle Wilfrid Pelletier on closing night of the jazz festival, a flirty, flowered frock with edgy strap detail.

"I think it was amazing on her," Gravel said, adding it was coquettish and a perfect fit.

It all started three months ago, as Gravel's New York agent hooked up with a stylist for Magnet Magazine at a trunk show. The stylist was dressing Jones for a shoot, and chose a batch of dresses for the singer.

Two months ago, Gravel received a copy of the music mag, and was

thrilled to see the star in three of her dresses.

Then she remembered the upcoming jazz fest concert and tried to reach Jones through her manager and her Facebook page, to no avail. Finally, a jazz fest publicist brought Gravel's offer to Jones through EMI. A package with two dresses was delivered one hour before the show. And Gravel was invited to meet the star, who gave an order for more dresses from the fall collection.

"It was a gift," Gravel said of the jazz fest dress.

Jones will pay for the new order. Gravel's dresses retail for about \$200.

EVA FRIEDE



ROGERIO BARBOSA THE GAZETTE

Norah Jones in concert at the Montreal jazz fest on July 7.



ÈVE GRAVEL

Ève Gravel's "Cosmic Love" print dress, worn at left by Norah Jones.